

Juniata College Alumni Council Meeting Minutes
Saturday, September 14, 2013 @ Raystown Field Station

Council members in attendance:

Annette (Reeder) Bair '93
Chris Bair '92
Sara (Davis) Bowen '01
JoAnn Bowman '75
Christie Brown '92
Nicole Close '92
Mark Francischetti '76
Lynn (Smires) Gale '72
Marissa Gunn '05
Brad Haubert '93
Jennifer Jones '07
Heather Lecrone '09
Brenton Mitchell '06
Justin Reiter '02
Kelli Sheesley '98
Scott Snyder '85
Doug Spotts '89
Mike Valdiserri '81
Christine (Vrabel) Zlupko '99

Juniata students in attendance:

Colin Brislawn '14
Anshu Chawla '14
Daniel Gray '14
Erica Young '15

Staff/Others in attendance:

Michelle Bartol '84 staff
Karen Beck '93 JAA, Volunteer Chair
Linda Carpenter, staff
Katie (Padamonsky) Dickey, '97 staff
Chris Gibboney, staff
David Meadows '98, staff
Christina (Garman) Miller '01, staff
Bruce Moyer '74, Trustee
Jim Troha staff
Sharon (Simpson) Yohn '99, faculty

Council members not able to attend:

Bill Chew '64
Jack Carton '73
Carole (Miller) Calhoun '60
Katie Charles '05
Chris Collins '84

8:30 a.m. Arrival and Breakfast with President Troha – Shuster Hall, Raystown Field Station

It was a great breakfast and time to catch up with everyone!

9:00 a.m. Alumni Council Meeting – Brad Haubert '93, Council President

Brad officially called meeting to order at 9:04am – good job Brad!

The field station RD talked a bit about the field station – there are 14 students here this semester (at capacity!); also have retreat and meeting space, faculty and student research centers.

Brad went through the packet of information for all members present as well as the purpose of the day (see below).

JoAnn motioned to approve the June 7, 2013 minutes; Nicole seconded the motion; everyone else approved.

Overview of Alumni Council's Purpose – Who cares? Brad stated that everyone around the table is deeply committed to Juniata. However, the reality is that majority of alumni are “pleased” with Juniata, but that's about as far as it goes. We want to be sure that as alumni council members, we don't make our weekends at Juniata a “pep rally” but instead we are visible and accessible throughout the year. Recognize that our involvement means that we are representing alumni – listen to their concerns and report back to them what is happening at Juniata. Reports from the reps we hear today will give us information to give back to other alums. **Goal: figure out why everyone else should care that we are here.**

9:30 a.m. Juniata College Alumni Council: Who Cares?!? – Jim Troha, College President

This was the first time that President Troha was able to address the alumni council. He appreciates the opportunity to be here and mentioned his new twitter feed chronicling the first year. **Follow him - @juniataprztroha – stay tuned for pictures!** Spirit of Brad's enthusiasm motivates Troha – shows commitment and passion. It exists everywhere – general commitment for this institution and the students. He talked about the July Board of Trustees report – (currently there are 40 trustees) – very committed; attendance at meetings is always in the mid-90%. He talked about great meetings he has had with alums – from tailgating for a Pirates game with the JCPGH regional club and enjoying a Primanti's sandwich and a Yuengling (before even on the job!) to randomly running into Christine at Rehoboth Beach in August because they were wearing Juniata gear...there are Juniata interactions happening everywhere. The main reason we all care – is because of the students. He mentioned that this past Monday, SGA came to his house for their opening meeting and they had an informal Q&A (pictures are on twitter)...**that's why alumni council should care – we need to keep students at forefront of decisions – and doing so actually makes things easy.** Our institution is sustained by student success in the future. One of the things in reading the history of Juniata (founded 1876) – Troha realized is that in many ways we are transient in the history of Juniata – with that then, **during this moment and point in time, what is our contribution?** We all have an opportunity to change and help and strengthen Juniata – what is our legacy? What can we contribute in our own unique way? – Powerful thing to think about how we all can help strengthen this institution.

So - where are we going? Last year's Bailey Oratorical question was “what advice do you have for the new president?” Troha was decided as incoming president at that time, but had not yet started the job. He was listening to it streaming at home and realized the high expectations from students. His response – **at this point in time he does not have answers about “the vision” yet – it's not possible in less than 12 months...going to take time and listening and learning to understand where we need to go.**

These are the things he does have:

- **Values and expectations:** Juniata needs to be a better stronger place than where it is today. We need to make an impact now – then we gauge ourselves in years ahead.
- **Provide a first class learning environment** for students to realize their dreams – buildings, cultures, people, programs, curriculum
- **Be a visible leader in the Huntingdon community:** encouraged council to think about how we interact with the Huntingdon community. At this time it is not an intertwined “we are one” community...he doesn’t fully understand that dynamic yet. As “we” get stronger, “they” get stronger...community and Juniata need to pull together in the same direction to recognize strengths. This includes behaving and acting more like a college town to bring businesses in – it will help versus not take away.
- **Lead with integrity, compassion and realism:** these are intangibles – expect it from staff, faculty – inclusive and decisive in planning – Troha will be judged at the end of the day – need to plan and execute.
- **Act with a thoughtful sense of urgency:** we need to act because if we don’t we will get run over. Can’t act just to act – but need to think and reflect. Once we make a decision we need to go and go quickly. Our students need to be our compass – they are the North Star.

Framework – 2008 strategic plan is over, in the process of launching a new one. There is a 2012 Master plan (<http://www.juniata.edu/services/finance/documents/MasterPlanFinal.pdf>). The 2013 middle states report was approved for 10 years of accreditation. There is a leadership transition – gives us opportunity to inform future decisions. At the Board of Trustees retreat they talked about the future...all this will inform the planning process that is to be launched.

We need to realize that there is intense competition – values – demographics – out there with other colleges. Because of this, the enrollment office has a new FT enrollment counselor on West Coast and Connecticut for northeast recruitment.

So, what keeps me up at night as president? 1) how do we strengthen the Juniata brand that will ultimately lead to a strong business model; and 2) what are the key distinctive variables that will continue our ascent to best liberal institution nationally – what is it going to take to get there?

In year one – we need clarity and purpose around what we are doing; need passion and enthusiasm, spirit, optimism from Juniata community; need courage to experiment and fail; need to be globally focused; need to use technology; need wisdom and talent.

Key priorities: assemble and align the senior team (searching for VP for enrollment – currently there 7 candidates [in thinking about diversity, two are African American and one is Asian; breakdown is 4 women and 3 men]). One thing is for sure, there needs to be diversity at top level...process is to interview 7 candidates in DC in the next few weeks and then bring the top 2-3 to interview at Juniata, with a January 1 hire/start date. The provost will start next summer and the search is just now starting. One thing that Troha needs to do is understand the talent across all the divisions – are the people in current positions right? (62% of JC budget is HR). From there a planning process will be launched and evaluation of academic process is needed. We need to build financial resources (fundraising and grants); listen and learn about where we need to go as an institution.

Advice for Alumni council: don’t try to do too much – think with thoughtful urgency. Major ways we can help: **1) Enrollment and gold card** – need to recruit students to bring to Juniata, will build demand for this institution how can we affect that in a bigger way; **2) alumni giving and philanthropic support – 7 out of 10 alums are not giving back \$1 to the institution** – every dollar lifts the institution, even a cup of coffee. Alumni giving is important for rankings and getting new monies (mid 30’s in next five years); **3) Career Services** – internships, job opportunities, etc. get centered on how to make the experiential moments stronger.

How many Juniata students are international this semester? (Don't peek! Answer is 178 international students on campus this semester!)

Is there something tangible that alumni council can do in Huntingdon as far as outreach/community service? Ideas: during the inaugural week in October, there is a 5k walk/run for community... Thus far, Juniata has not done that. Juniata needs to be with you in the community. Alumni council could go shopping in a store – support Huntingdon business. At homecoming/family weekend there is a marketplace to come out and support local businesses.

10:15 a.m. Trustee Comments – Doug Spotts '89

Notes pulled directly from Doug's Board of Trustees notes

The Board of Directors of Juniata College met in retreat July 26-28, 2013 at Crystal Springs Resort in Hamburg, NJ. It was a fantastic weekend of engagement with Board members and partners culminating in the special Board meeting on Sunday July 28. It should be noted that attendance of the Board was 90% and included at least 3 of our new Trustees including our very own, Dr. Nicole Close, newest Alumni Trustee.

It was President Troha's first official Board meeting, even though he was already about 70 days into the job and just back from the Harvard course for new college presidents, and we caught a glimpse of his vision for Juniata College in his presentation entitled, "Together We Climb." In this presentation, he shared with us, that first of all, it was very unique that he was able to start "on the job" and overlap with outgoing President Kepple, virtually unheard of in higher ed circles, and this was affirmed by many of his colleagues at the Harvard program who wished they could have had that opportunity in their new roles.

He shared that he wants Juniata to be- a better, stronger place than where we are today -to provide a first class learning environment that will provide our students the opportunity to realize their dreams -to be a strong, visible and strategic partner with the Huntingdon community that will enable both to grow, strengthen, and prosper
Mission: Juniata's mission is to provide an engaging personalized educational experience empowering our students to develop the skills, knowledge and values that lead to a fulfilling life of service and ethical leadership in the global community (this sounds a lot like the theme of our work today set by Brad—why do I care? Why do we care? ...about this place).

Challenge: "We are in the smallest part of the higher education industry, delivering a product that is essentially impossible to explain and charging prices that don't come close to covering our costs!"- The reality is that there is intense competition, new delivery of education, emerging concern over value, and shifting student demographics. In the face of this, President Troha encouraged us to ask: -how do we strengthen the Juniata brand that will ultimately lead to a stronger and sustainable business model?-what are the key, distinctive or compelling variables that will enable us to continue our ascent as one of the best liberal arts colleges in the United States?- to answer these questions:- we need tremendous clarity and purpose, we need passion and enthusiasm, we need the courage to experiment and fail, we need to be globally focused, we need to effectively use technology, we need collective wisdom and talent- we will use the current framework or "scaffolding" to inform our work together: the 2008 strategic plan, the 2012 master plan, the 2013 Middle States Report, leadership transition (VP Enrollment and new Provost) and the Board of Trustees retreat discussions to achieve these goals/purpose.

Key priorities: 1. Assemble and align the senior team 2. Assess institutional talent and alignment, 3. Institute an inclusive planning process, 4.begin an evaluation of our academic offerings, 5. Build financial resources, 6. Listen and learn

Building on that great "kick off" of our weekend together, Dr. Gerald Kruse, Interim Asst. Provost, then led us through a Middle States Review Report(where Juniata did very well)- we were congratulated on our institutional growth, beautification of campus, growth in enrollment, strengthening of administrative and faculty positions, enhancement of trustee development- the rest of the retreat break-out sessions on day 1 were geared toward answering some of the suggested areas of improvement that came out of that report: institutional assessment and assessment of student learning(especially around general education requirements), establish clear oversight for

online instruction online learning, improve diversity in faculty, staff, administrators, trustees, and students, and improve communication across the Juniata community- especially around hiring and position changes
Day 2 break -out sessions began by answering the strategic questions of who do we serve? How do we teach? What should be our curriculum and degree offerings? How do we develop resources to pay for what we do?
Of course, we are Juniata and we play well together, so there were opportunities to play golf, tennis, visit the local village and surrounding area and have great meals together—we never seemed to want to break up, often being chased out by the staff. And then Day 3 concluded our time together with the official Board Meeting

Highlights/Board actions included:

Bylaws Committee review and recommendations: recommend going from 2 Board meetings per year to 3 (had been committee suggestion to go to 4)-final discussion and vote on the 2013/2014 schedule of meetings was postponed until the October 2013 Board Meeting, allow for electronic voting and participation in meetings by phone if not able to attend in person, allow for notice to the board of any meeting to be by mail or other communication means such as faxing, allow for any board member to attend any committee meeting but the chair may call an executive session when private matters would need to be discussed that would allow only committee members to be present for that discussion (recognizing that the committee would bring the resolution back to the full board for discussion and vote)

Received committee reports with highlighted information and actions: **Enrollment and Financial aid** strategy was outlined for 2014 recognizing competitive pressure is up- we need gold cards to increase applications(gold card applications were down compared to previous in 2013), strengthen the image for visiting students, enrollment office upgrades/remodeling, etc. **Advancement and Marketing-** the market has been good to us recently and endowment is getting very close to the \$100 million mark –which will be the jumping off point to build further endowment (a major goal!)to be in line with our competitors, resolution was passed thanking the Class of 1963 (\$1,407,763.63 to endow a new class scholarship and other scholarships)and 2013(Brewed Awakenings coffee cart in library) for their gifts to the college as well as a gift acceptance resolution(individuals who could accept gifts on behalf of the college), **Education and Student life-** resolutions to make changes to the faculty handbook, library study report will be given in October, **Finance and Operations-** project updates-Baker Renovations completed by 8/15-\$2.3M, library cart-“Brewed Awakenings” – class gift 2013- senior gift raised \$32,800 (cost of \$24,492) completed by 8/15, quiet space in Ellis completion , and digital signage in Enrollment and Ellis, a resolution was passed to approve changes to President’s House approved for greater handicapped accessibility, parking, safety on the drive up to the house, paving, etc.

And finally, a resolution was passed to approve the Officers of the College (James Troha President, Kathryn Westcott, Interim Provost, Gabriel Welsh, VP Advancement and Marketing, Robert Yelnosky, VP Finance and Operations, Asst Treasurer).

As you can see it was a very full and wonderful weekend!
Respectfully submitted,
Douglas A. Spotts, MD, Alumni Trustee

10:25 a.m. Faculty Comments – Sharon (Simpson) Yohn ’99, Assistant Professor of Chemistry

Notes pulled directly from Sharon’s notes (she is very enthusiastic!☺)

Tell you about myself – went to Juniata, followed that w/ grad school in MI, married, decided to come back to make this our home. Did a variety of things, but all through that time knew that we wanted this place to be home. Why? Juniata community.

After having experienced a large institution I became even more aware that we have something special here at Juniata. We have a culture of people who care about each other – a culture of family. Like family, we don’t always agree with each other, we don’t even always like each other, but when it comes down to it we are there to help one another.

The students, as you well know, are also part of our community. Faculty engage them through advice given in office hours (about their subject or not), dinners at faculty houses, and many other ways. These activities still go on,

and are a critical part of the Juniata way. Research into learning shows that these interactions not only create students that are more engaged, they also enhance their learning. Engaged students learn better.

And Juniata was listed as one of the great places to work again. I sense that this is something that is felt within the community – we especially appreciate that people are taken care of here. People will gripe about salary and workload, but when you really come down to it, people are glad to be here.

This is, of course, a community that is changing right now. Some of the terms I hear about the change are “excitement”, invigorated, and energized. Reaction that I have heard to our new president has been universally positive – everywhere from facilities employees to faculty. However, there remains some trepidation as we work through a year with an interim provost and await a permanent replacement. I think the more common attitude is one of trust of the selection committee and the new administration.

Another recent exciting change was the addition of the Masters of Accounting. So far, the addition of a master’s program is proving to be a success at Juniata. According to Dom Peruso, chair of the Accounting, Business and Economics Dept.,

“In May 2013, the first six MAcc students graduated. All are employed and working in public accounting, industry, or government. Presently, we have ten MAcc students enrolled and all are in the midst of job searches. The hiring process for most accounting firms occurs from August through November. Roughly two-thirds of our current cohort completed their baccalaureate degree at Juniata. We are beginning to market the program more effectively outside of Juniata College. I should note that three fulltime MAcc students exceed the break-even point for the program. So, the program is more than financially feasible.

ABE faculty are very optimistic about the future of the MAcc. Our Intermediate Accounting I course is generally our “feeder” course for accounting and finance POEs (and prime candidates for the MAcc). This fall, the course has 30 students enrolled – the largest ever. Also, the number of freshman students identifying ABE as their area of study is nearly double what it was just two years ago and a good number of these freshman have indicated accounting is the path they’d like to pursue.”

Another big topic on campus is assessment. Assessment has been on our minds for a while, and this became even clearer through the middle states process. Reactions to the need for assessment are, as you can imagine, mixed. The real question to me and to many is if we can collect meaningful data and use it in a meaningful way. Useful assessment includes (1) identifying goals (why do we make students take CA classes for example), (2) identifying ways to assess those goals, (3) doing the actual assessment (collect the data), (4) examining the data, and (5) improving the curriculum based on what was found.

One major topic is general education. FISHN, CW, IC, Q, etc.; all of these assessments are going to be complete by 2017 which will parallel the 2018 review. This year, we will be assessing the “I” in FISHN and “CA” – following the same model, get a committee together and develop and implement a plan for assessment.

Finally, I’d like to mention a subject I’m sure you have heard about before, but I think it is one of the most exciting programs at Juniata – the SOTL (Scholarship of Teaching and Learning) program. We’ve been doing a lot of searches recently in the chemistry department, and I always tell applicants about this successful and meaningful program. The fact that faculty, who probably have enough to do otherwise, will come to learn more about how to teach and how students learn really speaks a lot to the dedication of this community to education. And there is typically standing room only in a room that seats over 50.

So, overall, I think the general feel on campus is one of a little worry and a lot excitement as we look to the future to see where these changes will take us.

10:35 a.m. Senior Class President Comments – Daniel Gray ’14

Daniel thanked everyone for the privilege to be here. He plays baseball, his POE is in biology, but considers himself to be an entrepreneur. He talked about how the food in “new Baker” is delicious, the new president is cool – he shows his face and that means a lot to students. He talked about the

speculation around mountain day (now it's over for this year☺). Plans for the year include fundraising for senior week activities, and possibly having new activities – senior class send-off toast at Troha's house, golf outing reaching out to staff and alumni, which would hopefully continue every year. There are already a few senior class gift options – the main one is a scholarship to start right now (considering that 7 out of 10 alums may be “waiting” to make money). There were suggestions that possibly challenge reunion classes with the scholarship idea.

He thinks that opportunities to network with alumni council are great. With any thoughts or suggestions, feel free to contact him at graydd10@juniata.edu.

10:45 a.m. Juniata Activities Board Comments – Erika Young '15

JAB activities and focus for this year: Friday Night Lives (FNL) – includes bands, comedians, hypnotists, foam dance party. Mountain Day has not yet happened (but it would soon!) JAB is also in charge of Madrigal, including silent auction with donations to charity. The Major Event (happens every two years) was not set yet; it will be in the spring 2014. Focus for JAB is to increase participation (have students come not only for free food). JAB implemented a point system this year with incentives for JAB members. They want to increase attendance at events and meetings; JAB meetings are once a month. JAB also created a magnet (Alumni Council really liked this idea!) Want to use Facebook more this year to promote events; events are for student body – are reaching out to students via survey to collect information about what the students want to do.

One suggestion from council: send emails to alumni council if there are events as we can also promote on our Facebook/social media sites to continue connecting with other alums.

10:55 a.m. Student Government President Comments – Anshu Chawla '14

Updates to campus: there is a new Baker refectory and 24-hour study center adjacent; new laundry machines with cool technology (tells you when your laundry is done and you can check on your laundry online!) the coffee cart in the library from class of 2013; new printers across school offering color printing; foundation for new residence hall behind Sunderland is completed. This year SGA is working on translating decisions to student body and working to give information better/faster. They want to have more open forums and surveys measuring student opinions (in-person to yield better results, will then give to administration).

How can alumni council help? By providing opportunities to connect with students/networking.

11:00 a.m. Student Alumni Association Comments – Colin Brislawn '14

Student alumni association's purpose is to help students on campus connect with alumni. Students join SAA because of connection to staff - it's not just a club of students on their own. They get to practice what it's like to be in a business setting. The fact that he's invited today is an honor. It's also good for student to get to know people in their field. SAA also helps to plan many events...This year, for the first meeting the alumni house was packed with 30+ students! They are looking forward to increased SAA participation this year. Events that SAA help with are Alumni Weekend in June, Homecoming & Family Weekend, and Networking dinners – last night's was a great success. Career Day is a big event happening later on in the year (**February 28, 2014 – mark your calendars!**); great way to meet with students and to network. He pointed out career day fliers in folders.

Alumni council members can register their company and encourage other alumni to come back for Career Day and the Wine & Cheese reception – this is a great way for networking

Question: What benefits are students/young graduates are looking for? Since still a student, the biggest thing on his mind is advice on how to apply his degree and skills learned at Juniata to life after graduation and becoming a part of the alumni community.

Question: Where do students look to find jobs? – includes faculty/professors are a great source for professional connections – 1st place to look; then Career Services. They've increased their scope and quality the past couple of years and are refining the process for students and increasing awareness of their programs. Colin would also think to connect with the Alumni Office (because of SAA). He has heard of Juniata Connect but is not a member. **(Is everyone reading these minutes a member? Is your Juniata Connect account updated?)**

11:15 a.m. Committee Breakout Sessions – *Why Should Anyone Else Care?*

What can we do that creates value to alumni, students, faculty, and staff? – Incorporating students into discussions...think on a large scale...make goals that are realistic

12:00 p.m. Lunch

1:00 p.m. Alumni Staff Focus & Activities – David Meadows '98, Katie Dickey '97, Christina Miller '01

Katie: Homecoming plans include – breakfast with Troha, affinity and department groups, carnival on the quad, beer garden and wine tasting, theatre, athletics, Stagg bowl reunion (1973), LGBT/AWOL gathering, attendance is currently at 392 as of (9/12/13); class of 2008 reunion, audience specific approach. **Tell other alums and post it on social media.**

Christina: regional clubs and Juniata connect – regional clubs are gaining momentum and offer a variety of activities. **Is everyone on Alumni Council hooked up with a regional club if there is one that is close to you?** Juniata connect – Juniata only network – new version is continuing to be worked on...IntelMarx (local company; \$6,000 per year) – Juniata connect 3.0 more perks and flexibility...will be ready the week of September 23 for communications committee to test – going to have a gold card and parents pride button, more user friendly and able to see information differently. Viewing it more as an online directory...will allow field sorting. (FYI: alumni population is 14,000, total Juniata connect is 2,500)

David: staff changes – Chris moved up, Evelyn is in phased retirement, and Dawn Scialabba is now hired full-time; welcome tour for President Troha is very exciting (been to many places already – welcome tour concludes in November); weekend inauguration in Huntingdon/Juniata in October (10/18) – will be streamed live so everyone can attend! That weekend leads up to Homecoming & Family Weekend. New update: In talks about doing a new Alumni Directory (free service and different benefits and easier process)

****Talking points with all alums: 1) gold cards; 2) Juniata Connect; 3) Career Day****

**1:30 p.m. Juniata Admission Ambassadors – Karen Beck '93, JAA Volunteer Chair
Michelle Bartol '84, Dean of Enrollment**

JAA's single focus is enrollment – and it is gaining momentum! JAA has evolved and today there are a lot of volunteers (even international). It is very easy to be involved. Involvement includes attending college fairs, giving out gold cards, social events, etc. **New in the enrollment office: 30% of enrollment counselor's time is networking with alumni.** Essential that JAA information is sent to regional clubs. Alumni council should have very purposeful interactions – need to have communication across all avenues, anyone can volunteer and help out. Accomplishments: online calendar, JAA is online and on Juniata Connect, working on training videos for college fairs, college fair evaluation feedback form is also online, online Q&A page for those who attend college fairs, counselors communicating out to regions, working on gold card with alums from tour referrals, available at homecoming and alumni weekend every year

JAA Upcoming goals: increasing number of volunteers outside of Pennsylvania

Know that JAA is working and that alumni are communicating with students (acceptance rate is higher for gold card students). In the past year there was a lower number of gold cards submitted, but of those who had a gold card submitted there was a higher yield.

Challenge to alumni council: Check out the website (<http://www.juniata.edu/services/jaa/>) and join the JAA mailing list (email Karen at beckkv93@juniata.edu)

2:00 p.m.

Review of Committee Goals – Brad Haubert '93

2:15 p.m.

Committee Breakout Sessions – *Plan “Care-able” Action Items*

3:45 p.m.

Committee Reporting – Committee Chairs

Enrollment (Kelli): Committee has two fold goal – everyone on the enrollment committee has pledged 100% participation – join JAA list and do one JAA activity; other goal initiate a survey of gold card users – what method are they using to submit, ease of use, likeability, why are they doing it, etc. Part of that is using the mobile form of the gold card app.

Benefits (Chris): Looking internally at benefits – list of benefits that currently exist and evaluate the benefits around their current visibility. External benefits – program that is available for alumni association – is there a demand, what are they paybacks, what does the college think. By Friday October 11 get additional data (peer institutions, other programs available); then reach out to the alumni council with feedback, will hold follow-up call.

Communication (Heather): make sure that everyone has an UPDATED Juniata Connect account; want to reach out to faculty and staff to remind them that Alumni Council is here (president welcoming them to the school year); reach out to the regional group leaders; work on communications master list (via each department)/survey and put a resources list together

Special Events (Christine): Will be sending out an email to alumni council about homecoming – volunteer sheet, talking points (connect, gold card and app, career day), if you are attending – promote on social media; promoting special events to regional clubs – have a postcard at regional events listing upcoming events; at regional events, announce next “big” event on campus that will be from the informational packet; will promote Career Day via Alumni Council

Awards and Nominations (JoAnn): Alumni Council committee can help by nominating persons – will be emailed; also looking for people who would be beneficial to have on council and can contribute their time – challenge to everyone is coming up with names for the list (Brenton working on creating a more diverse committee)

4:30 p.m.

Wrap-up

Point to remember – don’t go home and forget about Juniata, Alumni Council, and continue to work on committee goals. Brad’s personal goals are to have more communication with Alumni Council throughout the year – feel free to send him ideas and things to think about.

Jen motioned to adjourn the meeting, Christie seconded – meeting adjourned at 4:45pm...see you in February!

5:15 p.m.

Dinner