



**Public Disclosure of Student Achievement**

**Institution Name:** Juniata College

**Business Unit(s) included in this report:** Dept of Accounting, Business and Economics

**Academic Period Covered:** Academic Year 2023-24

**Date Submitted:** December 19, 2024

PROGRAM	INDICATOR	TARGET	RESULT
Master of Accounting	Job Placement Rate	85%	100%
Bachelors Program of Emphasis in:			
Accounting	Graduation Rate 4yr (6yr)	85% (75%)	80% (100%)
Business Analytics	Graduation Rate 4yr (6yr)	85% (75%)	40% (N/A)
Business Info. Technology	Graduation Rate 4yr (6yr)	85% (75%)	33% (100%)
Economics	Graduation Rate 4yr (6yr)	85% (75%)	67% (100%)
Entrepreneurship	Graduation Rate 4yr (6yr)	85% (75%)	50% (N/A)
Finance	Graduation Rate 4yr (6yr)	85% (75%)	80% (100%)
Health Care Administration	Graduation Rate 4yr (6yr)	85% (75%)	0% (N/A)
Human Resource Management	Graduation Rate 4yr (6yr)	85% (75%)	N/A (N/A)
Individualized Business Program	Graduation Rate 4yr (6yr)	85% (75%)	0% (20%)
Individualized Interdepartmental	Graduation Rate 4yr (6yr)	85% (75%)	* (*)
International Business	Graduation Rate 4yr (6yr)	85% (75%)	100% (100%)
Management	Graduation Rate 4yr (6yr)	85% (75%)	100% (100%)
Marketing	Graduation Rate 4yr (6yr)	85% (75%)	70% (100%)

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Graduation rate	Using entering cohorts for Fall 2020 and Fall 2018, both a 4-year and 6-year graduation rate was calculated by program * Students do not enter the College with Individualized Interdepartmental programs - they are selected later.