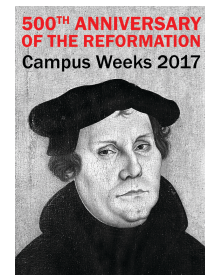




## *Martin Luther – Agent of Change Campus Photo Contest Guidelines*



### TWO PHOTO CONTESTS USING THE SAME PHOTOS!

October 31, 2017, marks the 500<sup>th</sup> anniversary of the Protestant Reformation. On this day in 1517, Martin Luther, an Augustinian monk and professor at Wittenberg University, posted his Ninety-five Theses on the door of Wittenberg's All Saints' Church to draw attention to what he perceived as corrupt practices by some representatives of the church. Little did Luther know that with this action he had set in motion a chain of events that would lead to more than just the separation of the Protestant Reformers from the Catholic Church.

Since 1974, PLAYMOBIL<sup>®</sup> toys, created by Hans Beck, have become a classic throughout children's playrooms, with play themes ranging from a pirate ship to a children's hospital. Approximately 3 billion of the beloved play figures with the iconic smile have been produced since then, sparking imaginative play for children all over the world. Around 30 different play themes are distributed in approx. 100 countries worldwide. The special edition PLAYMOBIL<sup>®</sup> Luther figurine was created to commemorate the 500<sup>th</sup> anniversary of the Protestant Reformation. "Little Luther" has become the German company's fastest-selling toy.



To participate in Juniata's photo contest, **stage "Little Luther" as an "Agent of Change"** anywhere on campus, in your community, or with a background you have created. Snap a photo, give it a title, and enter it into our contest for a chance to win one of three prizes and to have your photo displayed at Juniata's new Integrated Media and Studio Arts building! Students, staff, and faculty: Pick up a Little Luther at the Info Desk in Ellis. He is yours to keep if you'd like; if not, return him to the Info Desk so others can participate. Alumni and emeriti: If you are not near Juniata, you can purchase a Little Luther online.

The contest is **open to individuals only**; no partner or group submissions, please. **Up to three entries** per participant can be accepted. All components of each entry must represent the original effort of the submitting participant and must be non-commercial work. Entries may not contain profanity, nudity, pornographic images, violent images, anti-competition messages, illegal material, or material that violates the rights of third parties. If people are included in the photo, the photographer must have their permission to have their images made public.

CONTEST ONE, **Juniata's** photo contest: To enter, submit your digital photograph (color or black & white; no panorama format) of the "Little Luther" PLAYMOBIL<sup>®</sup> figurine by **11:59 pm on Mon., Nov. 13, 2017**. 1) If you are on campus, upload your file(s) to the P-drive (Academic > Language in Motion > LiMDropbox); 2) If you are an alum or emeritus/a without access to the P-drive, email your photo(s) to [monikamalewska@hotmail.com](mailto:monikamalewska@hotmail.com); the subject line should read **"GCW Juniata Photo Contest F17-Campus."**

Either way, each file should be named, with no spaces between words, with your first and last names, hyphen, the title of your work (each word capitalized), hyphen, "Campus,"; for example, **"JaneDoe-TitleGoesHere-Campus."** Acceptable file formats are GIF, JPG, PNG, and TIFF. Files should be 300 dpi or higher but not exceed 5MB in size. By entering your submission into the contest, you give Juniata College permission to publish your photo on Juniata's German Campus Week website and social media accounts and share it more widely.

Please submit only your strongest images. The work will be juried based on how well you capture staged images with "Little Luther" as an "Agent of Change" as well as on formal, aesthetic, and technical qualities captured in any photographic medium. Submissions will be judged by Monika Malewska, associate professor of art at Juniata College.

CONTEST TWO: To enter the international contest sponsored by the German Embassy in Washington, D.C., photo entries may be **emailed to dz-101@wash.diplo.de** by **Dec. 8, 2017**.



[www.germany.info](http://www.germany.info)

Lastly, post your photo entries to Instagram and Twitter and tag the German Embassy at **@GermanyinUSA**. The German Embassy will publish photos on its Campus Weeks Facebook page and provide prizes to the best entries.