



## *Martin Luther – Agent of Change* *Prospective Students' Contest*



### TWO PHOTO CONTESTS USING THE SAME PHOTOS!

October 31, 2017, marks the 500<sup>th</sup> anniversary of the Protestant Reformation. On this day in 1517, Martin Luther, an Augustinian monk and professor at Wittenberg University, posted his Ninety-five Theses on the door of Wittenberg's All Saints' Church to draw attention to what he perceived as corrupt practices by some representatives of the church. Little did Luther know that with this action he had set in motion a chain of events that would lead to more than just the separation of the Protestant Reformers from the Catholic Church.

Since 1974, PLAYMOBIL<sup>®</sup> toys, created by Hans Beck, have become a classic throughout children's playrooms, with play themes ranging from a pirate ship to a children's hospital. Approximately 3 billion of the beloved play figures with the iconic smile have been produced since then, sparking imaginative play for children all over the world. Around 30 different play themes are distributed in approx. 100 countries worldwide. The special edition PLAYMOBIL<sup>®</sup> Luther figurine was created to commemorate the 500<sup>th</sup> anniversary of the Protestant Reformation.

"Little Luther" has become the German company's fastest-selling toy.



To participate in Juniata's photo contest, **stage "Little Luther" as an "Agent of Change"** anywhere on Juniata's beautiful campus. Snap a photo, give it a title, and enter it into our contest for a chance to win one of three prizes and to have your photo displayed at Juniata's new Integrated Media and Studio Arts building! Little Luther is yours to keep.

The contest is **open to individuals only**; no partner or group submissions, please. **Up to three entries** per participant can be accepted. All components of each entry must represent the original effort of the submitting participant and must be non-commercial work. Entries may not contain profanity, nudity, pornographic images, violent images, anti-competition messages, illegal material, or material that violates the rights of third parties. If people are included in the photo, the photographer must obtain their permission to have their images made public.

CONTEST ONE, **Juniata's** photo contest: To enter, email your digital photograph(s) (color or black & white; no panorama format) of the "Little Luther" PLAYMOBIL<sup>®</sup> figurine to [monikamalewska@hotmail.com](mailto:monikamalewska@hotmail.com) with the subject line "**GCW Juniata Photo Contest F17-Prospective Student**" no later than **11:59 pm on Nov. 13, 2017**.

The file(s) should be named, with no spaces between words, with your first and last names, hyphen, the title of your work (each word capitalized), hyphen, "ProspectiveStudent," hyphen, your T-shirt size (S, M, L, XL, etc.) needed if you win; for example, "**JaneDoe-TitleGoesHere-ProspectiveStudent-M**." Acceptable file formats are GIF, JPG, PNG, and TIFF. Files should be 300 dpi or higher but not exceed 5MB in size. By entering your submission(s) into the contest, you give Juniata College permission to publish your photo on Juniata's German Campus Week website and social media accounts and share it more widely.

Please submit only your strongest images. The work will be juried based on how well you capture staged images with "Little Luther" as an "Agent of Change" as well as on formal, aesthetic, and technical qualities captured in any photographic medium. Submissions will be judged by Monika Malewska, Associate Professor of Art at Juniata College.

CONTEST TWO: You can enter the international contest sponsored by the German Embassy in Washington, D.C. Photo entries to this contest may be **emailed to dz-101@wash.diplo.de** by **Dec. 8, 2017**.



[www.germany.info](http://www.germany.info)

You can also post your photo entries to Instagram and Twitter and tag the German Embassy at **@GermanyinUSA** to have them included in the contest. The German Embassy will publish photos on its Campus Weeks Facebook page and provide prizes to the best entries.